



The Cowichan Hospice House
250 Cairnsmore Street, Duncan BC

Cowichan Hospice House Photographic Art Competitions

Please do not attempt to visit the venue. Due to Covid19 only patients, their family and staff will be allowed in the Hospice House after its November 1st, 2020 opening.

Background:

A hospice house is a home-like place where people receive excellent pain and symptom management in a setting that provides the opportunity for friends and families to be present and involved in the care of their loved one. The Cowichan Hospice House (CHH) staff and trained volunteers provide *emotional, spiritual and practical* support for patients and loved ones.

What will Cowichan Hospice House offer?

- A home-like atmosphere where expert, round-the-clock medical care is woven with emotional, spiritual, and practical support.
- A place where family is supported and encouraged to be involved with their loved one's care.
- A design that accommodates patients with large families, as well as providing for quiet and privacy.
- A family kitchen that allows a taste of home and a gathering place for families on a similar journey.
- A beautiful garden, offering both views and the opportunity to be in nature.
- A culturally and spiritually safe space that is welcoming to all.

The Cowichan Hospice House is the result of tireless work by the Cowichan Hospice Society's Task Force and by the generous support of the Cowichan community.

About the Interior design scheme of the Cowichan Hospice House:

The Checkwith Poiron architectural firm has created a truly remarkable space for our community and now it is time to add some art to its walls. (see <https://www.cparch.ca/cowichan-hospice-house>).

Judy Brayden, of *All Facets of Design*, has worked with the Cowichan Hospice House Team to articulate their ideas and vision for the original art for the building. It is their wish to tap the vast creativity of the local area and use pieces produced by local artists who reside within the Cowichan Valley Regional District (CVRD).

It is the goal of the Team to commission new work or to accept existing work. The accepted works will then be reproduced on either canvas or acrylic "plex" by local print shop, Leon Signs. The pieces will be professionally installed in pre-determined locations throughout the Hospice House building.

About the content being requested:

Unlike many callouts for artists, these requests are very specific. Successful pieces need to evoke feelings of accessibility to the viewer, while not making demands or distracting them from the very important function of the Hospice House. Like the facility itself, the successful pieces will support families with a warm, welcoming, and supportive respite – a safe haven in a difficult time.

All selected piece will become part of a seamless design scheme and yet offer the viewer an escape, a journey into the work, when it is sought out and needed by the individual viewer.

The Adjudication Team reserves the right to request slight modifications to the images, as the story being told and the feelings/mood being evoked, are of tantamount importance to the success of the overall design scheme of the facility.

At no time is any image to represent any particular religious or denominational belief regarding afterlife.

Number of pieces submitted per photographic artist:

Each photographic artist may submit up to three different images for each of the competitions listed below. Please email JPEG files no larger than 300 dpi to judybrayden@shaw.ca for the initial entry.

The email subject line must include: *CHH Photographic Competition (include the competition numbers) followed by the entrant's last name.* Once again, entrants must reside within the Cowichan Valley Regional District (CVRD).

Entry deadline:

12:00 midnight on December 15, 2020. No late entries will be entertained.

Adjudication process:

The final competition decisions will be made by the team members. Technical assessment/assistance, if required by the team, will be provided by a professional photographer, whose work is not any part of the competition.

Communications with entrants:

The results of the selection process will be communicated via email to the entrants as soon as possible after the selection is made.

Technical requirements:

The final image for each entry must be a TIFF file in ratio, as requested. The accepted images will be collected on a USB stick. Please do not attempt to send large files via email.

List of competitions:

Competition 1 (1): Entrants are encouraged to use any digital enhancement technique available to create the desired mood. All entries must have some use of colour. Please note the finished size.

CHH is seeking an image that at first sight appears mildly intriguing, but on further investigation, evokes positive family memories such as walks in the local forest, time spent together in nature, and/or of the passage of time. Content to evoke feelings of nostalgia, love of nature and contain some human forms in a natural setting. The images will be reproduced on canvas and protected with a matt finish and will be located in the Family Lounge in an alcove above a gas fireplace.

Finished Size: 58" w x 43" h (landscape format). **Compensation to artists: \$300.**

Competition 2 (1): Entrants are encouraged to use any digital enhancement technique available to create the desired mood. All entries must have some use of colour. Please note the finished size.

CHH is seeking a 180-degree panoramic image of some portion of the Cowichan River *in autumn*. Thrusting viewers into the very heart of our community, this image needs to evoke the feeling of nature's awe and yet its calming effect on the viewer. While the amount of colour enhancement can be considerable, the overall image may not dominate or demand attention. Instead it needs to quietly invite investigation and

engagement. The image will be reproduced on plex and coated with matt laminate and will be located in the main hallway adjacent to the welcoming/volunteer desk.

Finished Size: 96" w x 32"h (landscape format). **Compensation to artists: \$400.**

Competition 3 (3): Entrants are encouraged to use any digital enhancement technique available to create the desired mood. All entries must have some use of colour. Please note the finished size(s).

In Competition 3(3) only, please indicate the work by collections of three (ie: Old Growth winter 1- 3, Cedars in 1 – 3, etc.)

CHH is seeking three, related images depicting *an old growth cedar forest*. The three images need to appear somewhat related but yet convey slightly different feelings/moods. For instance, they could depict different seasons etc. While the amount of colour enhancement can be considerable, the overall images may not dominate or demand attention. Instead they need to quietly invite investigation and engagement. The images will be reproduced on plex and coated with matt laminate and will be located in the hallways.

Finished Sizes: 2 at 60" w x 30"h and 1 at 72" w x 30" h (landscape format). **Compensation to artists: \$350. for each of the three images**

Competition 4 (1):

Entrants are encouraged to use any digital enhancement technique available to create the desired mood. All entries must have some use of colour. Please note the finished size.

CHH is seeking an image that depicts the arbutus tree in its natural setting. This piece will be located near the welcoming desk and provide a background for the CHH volunteers, who will greet patients and guests in a warm, friendly and supportive manner. A successful piece will "ground" its viewers, offering a temporary respite from any stress that they may be experiencing.

Finished Size: 1 at 60" w x 40" h (landscape format) **Compensation to artists: \$300.**

Please email judybrayden@shaw.ca or call 250 701-0570 for answers to questions that are not covered above.

Thank you for considering entering this competition and for supporting the Cowichan Hospice House to meet its goals.

Judy Brayden - All Facets of Design